

Colorado Residents

This notice describes how we collect, use, and share your personal data under Colorado's Privacy Act and the rights that you have with respect to your personal data, including sensitive personal data. For purposes of this section, "Personal Data" and "Sensitive Data" have the meaning given in the [Colorado Privacy Act](#) and do not include information excluded from the law's scope.

We collect the following categories of personal data from you and use those categories for the following purposes. The following table also lists, for each category, the retention period, whether or not we sell the category of personal data to third parties or share it for cross-context targeted advertising, and whether we disclose it for business purposes (like with our service providers).

CATEGORY	COLLECTED	PURPOSE FOR COLLECTION	RETENTION PERIOD	SOLD OR SHARED	DISCLOSED FOR BUSINESS PURPOSE
Identifiers. Such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver's license number, passport number, or similar identifiers.	YES	To tailor our services to your particular needs. To contact you about our services.	Until account deleted unless needed for compliance purposes.	SOLD to and SHARED with partner benefits services providers to earn benefits with third parties.	YES , with partner benefit services providers for benefit account management and other Bilt Services purposes.
Customer record personal information. A name, signature, physical characteristics or description, address, telephone number, social security number, credit card number, debit card number, or any other financial or medical information.	YES	To tailor our services to your particular needs. To contact you about our services. To provide you with the services you signed up for.	Until account deleted unless needed for compliance purposes.	SOLD to and SHARED with partner benefits services providers to earn benefits with third parties.	YES , with partner benefit services providers for benefit account management and other Bilt Services purposes.
Protected classification.	NO	Not applicable.	Not applicable.	Not applicable.	Not applicable.

CATEGORY	COLLECTED	PURPOSE FOR COLLECTION	RETENTION PERIOD	SOLD OR SHARED	DISCLOSED FOR BUSINESS PURPOSE
Age (40 years or older), race, color, ancestry, national origin, citizenship, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), veteran or military status, genetic information (including familial genetic information).					
Commercial Information. Including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	YES	To tailor our services to your particular needs. To market our products and services to you.	Until account deleted unless needed for compliance purposes.	SOLD to and SHARED with partner benefits services providers to earn benefits with third parties.	YES , with partner benefit services providers for benefit account management and other Bilt Services purposes.
Biometric Information. Including genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints,	NO	Not applicable.	Not applicable.	Not applicable.	Not applicable.

CATEGORY	COLLECTED	PURPOSE FOR COLLECTION	RETENTION PERIOD	SOLD OR SHARED	DISCLOSED FOR BUSINESS PURPOSE
faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep,					
Internet or Electronic Network Activity Information. Including browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES	For analytics purposes to understand who and how people use our website so that we can make it more intuitive. To market our products and services to you.	One (1) year.	NEITHER	YES, for Bilt website management and security purposes.
Geolocation Data.	YES	For analytics purposes to understand who and how people use our website so that we can make it more intuitive.	One (1) year.	NEITHER	NO
Sensory Data. Audio, electronic, visual, thermal, olfactory, or similar information.	YES	For customer service and identity verification purposes.	One (1) year.	NEITHER	NO
Professional or Employment-Related Information. Information about your current employer, position, and other aspects of your professional history.	YES	To provide you with the services you signed up for.	One (1) year.	NEITHER	YES, with partner benefit services providers for benefit account management and other Bilt Services purposes.

CATEGORY	COLLECTED	PURPOSE FOR COLLECTION	RETENTION PERIOD	SOLD OR SHARED	DISCLOSED FOR BUSINESS PURPOSE
Education Information. Information about the institutions you have attended or the level of education you have attained.	NO	Not applicable.	Not applicable.	Not applicable.	Not applicable.
Inferences drawn from other personal information. To create a profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	YES	To market our products and services to you.	One (1) year.	NEITHER	NO

We also collect the following categories of *sensitive* personal data from you and use those categories for the following purposes. The following table also lists, for each category, the retention period and whether or not we sell the category of personal data to third parties or share it for cross-context targeted advertising.

CATEGORY	COLLECTED	PURPOSE	RETENTION PERIOD	SOLD OR SHARED
Government Identifiers. Social security number, driver's license number, state identification card number, or passport number.	YES	To identify you. To provide you the service you signed up for.	Until account deleted unless needed for compliance purposes.	NEITHER
Complete Account Access Credentials. User names, account numbers, or card numbers	YES	To provide you the service you signed up for.	Until account deleted unless needed for	NEITHER

CATEGORY	COLLECTED	PURPOSE	RETENTION PERIOD	SOLD OR SHARED
combined with required access/security code or password.			compliance purposes.	
Precise Geolocation Information.	NO	Not applicable.	Not applicable.	Not applicable.
Racial or Ethnic Origin information.	NO	Not applicable.	Not applicable.	Not applicable.
Religious or Philosophical Beliefs Information.	NO	Not applicable.	Not applicable.	Not applicable.
Union Membership.	NO	Not applicable.	Not applicable.	Not applicable.
Mail, Email, or Text Message Contents Not Directed to Us.	NO	Not applicable.	Not applicable.	Not applicable.
Genetic Data.	NO	Not applicable.	Not applicable.	Not applicable.
Unique Identifying Biometric Information.	NO	Not applicable.	Not applicable.	Not applicable.
Health Information.	NO	Not applicable.	Not applicable.	Not applicable.
Sex Life or Sexual Orientation Information.	NO	Not applicable.	Not applicable.	Not applicable.

We may also use the above collected personal data and sensitive personal information to respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.

We obtain the categories of personal **data** listed above from the following categories of sources:

- Directly from you. For example, from forms you complete or data you provide that is necessary for use of the Bilt Services.
- Indirectly from you. For example, from observing your actions on our Website.
- From third-party service providers.

What Are Your Rights?

Colorado residents have the right to request

- That we disclose
 - the categories and specific pieces of Personal Data we collected, used, disclosed, and sold during the past twelve months,
 - the categories of sources from which your Personal Data was collected,
 - our business or commercial purposes for collecting or selling you Personal Data and
 - the categories of third parties with whom we shared your Personal Data;
- Deletion of certain Personal Data we have collected from you.
- Correction of the Personal Data we have collected from you
- To obtain the Personal Data in a portable and, to the extent technically feasible, readily usable format that allows you to transmit the Personal Data to another entity without hindrance.

Right to Opt Out of Certain Processing:

- Colorado consumers also have the right
 - to opt out of targeted advertising,
 - to opt out of the sale of Personal Data,
 - to opt out of profiling in furtherance of decisions that produce legal or similarly significant effects concerning a consumer.

If you live in Colorado, we will not collect **Sensitive Data** from you without your consent. In Colorado, “Sensitive Data” means:

- Personal data revealing racial or ethnic origin, religious beliefs, a mental or physical health condition or diagnosis, sex life or sexual orientation, or citizenship or citizenship status;
- Genetic or biometric data that may be processed for the purpose of uniquely identifying an individual; or
- Personal Data from a known child.

Only you, or an agent you authorize to act on your behalf may make a verifiable consumer request related to your Personal Data. The verifiable consumer request must provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative, so it must include your name, address, and phone number.

To authorize another person to make a verifiable request on your behalf, you must provide that person with written permission clearly describing their authority to make a request on your behalf. We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

Making a verifiable consumer request does not require you to create an account with us. However, we do consider requests made through your password protected account sufficiently verified when the request relates to personal information associated with that specific account.

You may only make a verifiable consumer request for access or data portability free of charge once within a 12-month period. If there is more than one such request within the same 12-month period, we may charge a fee set by Colorado law.

We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

We will respond to your request within 45 days after receipt, though we may extend this 45-day period by 45 additional days where reasonably necessary. We will inform you if we do so. If your request is denied, you will be provided with a method to appeal this finding. We will notify you of the outcome of any appeal within 45 days of receipt of the appeal.

If you are a Colorado resident and would like to exercise one of these rights, you or your authorized agent may:

- Contact us by phone at [844-822-2458](tel:844-822-2458), or
- Contact us at support@biltrewards.com.